



HAMPDEN COUNTY BAR ASSOCIATION
50 State Street, P.O. Box 559
Springfield, MA 01102-0559
Telephone: (413) 732-4660 Fax: (413) 732-6882 Email: admin@hcbar.org
www.hcbar.org

ADVERTISING POLICY

The Board of Directors of the Hampden County Bar Association (HCBA) has authorized the Executive Director to use his/her discretion in accepting paid advertisements to be published in the HCBA monthly newsletter and classifieds page. The HCBA monthly newsletter is emailed to all members and a hard copy is also available in the HCBA office. The classifieds page is on the homepage of the HCBA website, under the “About Us” tab and is available to all viewers. The advertisements should be relevant to the HCBA, its members, and/or the legal profession. A disclaimer, “*All paid advertising published in this newsletter in no way constitutes approval or endorsement by the Hampden County Bar Association or by any of its members of the products and/or services advertised.*” will be published with all advertisements. Advertisements can be submitted via email, fax, or mail and must be received by the first Wednesday of each month to be included in the newsletter. Invoices will be sent at the end of each month can be made via check made payable to the Hampden County Bar Association or by credit card over the phone.

Fee Structure

- Brief, text only advertisement with optional hyperlink to email, webpage, PDF, etc.
 - HCBA Members: \$25/month
 - Non-Members: \$50/month

- Color, full size advertisement of JPEG, or PDF with hyperlink to email or webpage. Advertisement may also be shared on HCBA social media accounts if advertiser chooses to do so.
 - HCBA Members: \$150/month
 - Non-Members: \$250/month

For more information or questions, please contact the HCBA office. Thank you.