



Hampden County Bar Association (HCBA) 2021 Annual Business Sponsorship Packages

ADVOCATE - \$2,500

Business name/logo hyperlinked on
HCBA website homepage for one year

Judicial Dinner - Thursday, June 10, 2021

- Business name/logo hyperlinked in all pre-event advertising
- Business name/logo prominently displayed at the event
- Four (4) free dinners
- Business name/logo on cocktail napkins at the event

Golf Tournament - Thursday, September 2, 2021

- Business name/logo hyperlinked in all pre-event advertising
- Business name/logo prominently displayed at the event
- Free registration for a golf foursome with dinner
- Business name/logo on tee sign posted along golf course

Annual Membership Dinner & Vendor Show - August 2021, Date TBD

- Business name/logo hyperlinked in all pre-event advertising
- Business name/logo prominently displayed at the event
- Vendor table at event
- One free dinner

Business Sponsor

- Business name/logo hyperlinked on the sponsor page of the HCBA website for one year

E-Newsletter & Social Media Advertisement

- Four (4) postings on social media (Facebook, Twitter & Instagram) and two (2) full-page advertisements in the HCBA e-Newsletter throughout the year

PARTNER - \$1,500

Judicial Dinner - Thursday, June 10, 2021

- Business name/logo hyperlinked in all pre-event advertising
- Business name/logo prominently displayed at the event
- Two (2) free dinners
- Business name/logo on cocktail napkins at the event

Golf Tournament - Thursday, September 2, 2021

- Business name/logo hyperlinked in all pre-event advertising
- Business name/logo prominently displayed at the event
- Free registration for two golf players with dinner
- Business name/logo on tee sign posted along golf course

Annual Membership Dinner & Vendor Show - August 2021, Date TBD

- Business name/logo hyperlinked in all pre-event advertising
- Business name/logo prominently displayed at the event
- Vendor table at event
- One free dinner

Business Sponsor

- Business name/logo hyperlinked on the sponsor page of the HCBA website for one year

E-Newsletter & Social Media Advertisement

- Three (3) postings on social media (Facebook, Twitter & Instagram) and one (1) full-page advertisement in the HCBA e-Newsletter throughout the year

SUPPORTER - \$500

Judicial Dinner - Thursday, June 10, 2021

- Business name listed in all pre-event advertising
- Business name listed prominently at the event
- Business name listed on cocktail napkins at the event

Golf Tournament - Thursday, September 2, 2021

- Business name listed in all pre-event advertising
- Business name on tee sign posted along golf course

Education Program

- Opportunity to be the sole sponsor and/or speak for five minutes at the beginning of one HCBA education program

E-Newsletter & Social Media Advertisement

- Two (2) postings on social media (Facebook, Twitter & Instagram) and two (2) half-page advertisements in the HCBA e-Newsletter throughout the year

FRIEND - \$250

Judicial Dinner - Thursday, June 10, 2021

- Business name listed in all pre-event advertising
- Business name listed prominently at the event

Golf Tournament - Thursday, September 2, 2021

- Business name listed in all pre-event advertising
- Business name on tee sign posted along golf course

E-Newsletter & Social Media Advertisement

- One (1) posting on social media (Facebook, Twitter & Instagram) and one (1) half-page advertisement in the HCBA e-Newsletter throughout the year