



# Hampden County Bar Association (HCBA) 2021 Annual Membership Sponsorship Packages

## ADVOCATE - \$2,500

Individual/Firm name/logo hyperlinked on HCBA website homepage for one year

### Judicial Dinner - Thursday, June 10, 2021

- Individual/Firm name/logo hyperlinked in all pre-event advertising
- Individual/Firm name/logo prominently displayed at the event
- Four (4) free dinners
- Individual/Firm name/logo on cocktail napkins at the event

### Golf Tournament - Thursday, September 2, 2021

- Individual/Firm name/logo hyperlinked in all pre-event advertising
- Individual/Firm name/logo prominently displayed at the event
- Free registration for a golf foursome with dinner
- Individual/Firm name/logo on tee sign posted along golf course

### Annual Membership Dinner & Vendor Show - August 2021, Date TBD

- Individual/Firm name/logo hyperlinked in all pre-event advertising
- Individual/Firm name/logo prominently displayed at the event
- One free guest dinner

### Sponsor Recognition

- Individual/Firm name/logo hyperlinked on the sponsor page of the HCBA website for one year

### E-Newsletter & Social Media Advertisement

- Four (4) postings on social media (Facebook, Twitter & Instagram) and two (2) full-page advertisements in the HCBA e-Newsletter throughout the year

## PARTNER - \$1,500

### Judicial Dinner - Thursday, June 10, 2021

- Individual/Firm name/logo hyperlinked in all pre-event advertising
- Individual/Firm name/logo prominently displayed at the event
- Two (2) free dinners
- Individual/Firm name/logo on cocktail napkins at the event

### Golf Tournament - Thursday, September 2, 2021

- Individual/Firm name/logo hyperlinked in all pre-event advertising
- Individual/Firm name/logo prominently displayed at the event
- Free registration for two golf players with dinner
- Individual/Firm name/logo on tee sign posted along golf course

### Annual Membership Dinner & Vendor Show - August 2021, Date TBD

- Individual/Firm name/logo hyperlinked in all pre-event advertising
- Individual/Firm name/logo prominently displayed at the event
- One free guest dinner

### Sponsor Recognition

- Individual/Firm name hyperlinked on the sponsor page of the HCBA website for one year

### E-Newsletter & Social Media Advertisement

- Three (3) postings on social media (Facebook, Twitter & Instagram) and one (1) full-page advertisement in the HCBA e-Newsletter throughout the year

## SUPPORTER - \$500

### Judicial Dinner - Thursday, June 10, 2021

- Individual/Firm name listed in all pre-event advertising
- Individual/Firm name listed prominently at the event
- Individual/Firm name listed on cocktail napkins at the event

### Golf Tournament - Thursday, September 2, 2021

- Individual/Firm name listed in all pre-event advertising
- Individual/Firm name on tee sign posted along golf course

### Education Program

- Opportunity to be the sole sponsor of one education program, OR unlimited attendance for one attorney at all HCBA education programs for one year

### E-Newsletter & Social Media Advertisement

- Two (2) postings on social media (Facebook, Twitter & Instagram) and two (2) half-page advertisements in the HCBA e-Newsletter throughout the year

## FRIEND - \$250

### Judicial Dinner - Thursday, June 10, 2021

- Individual/Firm name listed in all pre-event advertising
- Individual/Firm name listed prominently at the event

### Golf Tournament - Thursday, September 2, 2021

- Individual/Firm name listed in all pre-event advertising
- Individual/Firm name on tee sign posted along golf course

### E-Newsletter & Social Media Advertisement

- One (1) posting on social media (Facebook, Twitter & Instagram) and one (1) half-page advertisement in the HCBA e-Newsletter throughout the year