

HAMPDEN COUNTY BAR ASSOCIATION ANNUAL SPONSORSHIP PACKAGES

GOLD - \$5,000.00

- Proud sponsor on the HCBA's website for one year, which includes your name/ company name/logo/website link on the home page of the HCBA's website; **AND**
- Annual Meeting and Dinner (held in June), which includes:
 - Entry to vendor show and one dinner;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Annual Golf Tournament (usually held in May), which includes:
 - Foursome with dinner;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event;
 - Tee Sponsor; **AND**
- Sustaining HCBA Membership for one year (hyper-link of your name/company name on the HCBA's website); **AND**
- Poker Night (usually held in April), which includes:
 - Entry for two players;
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items at the event and speak briefly about your company at the beginning of the event;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Race Judicata (usually held in August/September), which includes:
 - Entry for one runner/walker;
 - Your name/company name/logo on T-shirts and event signs, if any;
 - Sustenance and promotional table (you/your company provide the food);
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items and network at the event;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Toast to the Season (usually held in November), which includes:
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items and network at the event;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Two Evening Social Events (usually held quarterly), which includes the same promotional value as Toast to the Season listed above; **AND**
- Three Brown Bag Educational Programs, which includes:
 - Same promotional value as Toast to the Season listed above;
 - Opportunity to speak for five minutes at the beginning of the program.

RED - \$125.00

Tee Sponsor at the Annual Golf Tournament (usually held in May).

It is the responsibility of the Sponsor to provide all printed and website advertisement materials or digital files. HCBA maintains the right to review and reject materials at any time.

SILVER - \$2,500.00

- Annual Meeting and Dinner (held in June), which includes:
 - Entry to vendor show and one dinner;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Annual Golf Tournament (usually held in May), which includes:
 - Foursome with dinner;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event;
 - Tee Sponsor; **AND**
- Sustaining HCBA Membership for one year (hyper-link of your name/ company name on the HCBA's website); **AND**
- Poker Night (usually held in April), which includes:
 - Entry for two players;
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items at the event and speak for five minutes at the beginning of the event;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Race Judicata (usually held in August/September), which includes:
 - Entry for one runner/walker;
 - Sustenance and promotional table (you/your company provide the food);
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items and network at the event;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Toast to the Season (usually held in November), which includes:
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items and network at the event;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Two Evening Social Events (usually held quarterly), which includes the same promotional value as Toast to the Season listed above; **AND**
- Three Brown Bag Educational Programs, which includes:
 - Same promotional value as Toast to the Season listed above;
 - Opportunity to speak for five minutes at the beginning of the program.

WHITE - \$250.00

- Tee Sponsor at the Annual Golf Tournament (usually held in May); **AND**
- Race Judicata (usually held in August/September), which includes:
 - Entry for one runner/walker;
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items and network at the event.

BRONZE - \$1,500.00

- Annual Meeting and Dinner (held in June), which includes:
 - Entry to vendor show and one dinner;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- Annual Golf Tournament (usually held in May), which includes:
 - Foursome with dinner;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event;
 - Tee Sponsor; **AND**
- Sustaining HCBA Membership for one year (hyper-link your name/ company name on the HCBA's website); **AND**
- One Evening Social Event (usually held quarterly), which includes:
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items and network at the event;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- One Brown Bag Educational Program, which includes:
 - Same promotional value as Evening Social Event listed above;
 - Opportunity to speak for five minutes at the beginning of the program.

BLUE - \$500.00

- Tee Sponsor at the Annual Golf Tournament (usually held in May); **AND**
- One Evening Social Event (usually held quarterly), which includes:
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items and network at the event;
 - Your name/company name/logo/website link on the HCBA's website and in email blasts/notices/newsletters announcing the event; **AND**
- One Brown Bag Educational Program, which includes:
 - Same promotional value as Evening Social Event listed above;
 - Opportunity to speak for five minutes at the beginning of the program.

OR

- Race Judicata (usually held in August/September), which includes:
 - Entry for one runner/walker;
 - Sustenance and promotional table (you/your company provide the food);
 - Verbal recognition of your name/company name during the event;
 - Opportunity to display promotional items and network at the event.